

Alicia Jalyne Patterson-Davis

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Master of Science (MS) – Instructional Design
Univ. of Alabama at Birmingham, BHAM, AL

Bachelor of Science (BS) – Mathematics
Spelman College, Atlanta, GA

SUMMARY

Instructional Design professional skilled at analyzing, designing, creating and evaluating multimedia based learning solutions that transfer knowledge and change behavior. Communicate thru text, video, audio, storyboards, and graphics to deliver eLearning content in a blended or virtual environment via an LMS or performance support tools that deliver measurable results using Agile design principles. A life-long learner with years of experience in a Healthcare IT environment and a team leader in resolving technical issues, simplifying complex content and analyzing project outcomes in live and self-paced learning environments.

PROFICIENCIES

Adobe CC Suite (Photoshop, InDesign) Articulate – Storyline, RISE, Engage, Peek, Camtasia Studio, Vyond, HTML Web Skills, Google Docs, Canvas LMS, Thinkific LMS, Microsoft Office, SharePoint

PROFESSIONAL WORK EXPERIENCE

Instructional Design

2018 - 2020

e-Learning Consultant

Modern Training and Development, Inc.

- Update existing training materials with new menu items in Storyline
- Create quiz questions for new menu items

Faith Chapel online

- Work with ID teams to create self-directed online Growth & Development courses
- Report course analytics and strategize ideas to increase engagement and completion rate
- Created FAQs for onboarding. Develop social learning strategies for phase 2 of implementation
- Observed project management timeline and revision schedule to move the project forward

Instructional Designer UAB HSIS Network Team – Birmingham, AL

2018-2019

- Performed learner and context analysis and developed detailed performance objectives
- Applied adult learning theory to design, develop and evaluate non-instructional interventions
- Collaborated with subject matter experts and stakeholders to perform skills Gap Analysis
- Improved work flow of newly hired network techs with Just-In-Time training videos

Instructional Designer Hayah Beauty – Birmingham, AL

2018-2019

- Applied Quality Matters metric to evaluate existing online course
- Created digital performance support tool for quick student recall
- Established grading rubric for weekly synchronous sessions
- Evaluated content workflow on the Thinkific Platform

Instructional Designer Lakeside Baptist Church- Birmingham, AL

2018 -2018

- Developed learning objectives and created training manual for new small group leaders
- Facilitated focus groups, pre-test, post-test to formatively evaluate training.

University of Alabama at Birmingham Hospital, Birmingham, AL

Operations Analyst, Health System Information Services

2001 – Present

- Monitor jobs in Multiple Virtual System (MVS) environment to assure completion and system availability
- Monitor Interface engine and perform procedural tasks
- Use technical expertise to identify and resolve system problems and equipment failure
- Manage departmental projects to assure completion within specified timeline
- Maintain support documents for Operations Team and maintain training portal for shift employees

Applications and Equipment support

- Hardware: IBM MVS & AS400 Platform, UNIX/AIX, Microsoft Windows Server, 3590 Tape Drive
- Software. Cerner/ Impact (RadNet, PathNet, Surginet), Healthquest, Lawson, PYXIS

Keepsake Pillows by aliz - Birmingham, AL

2002– Present

- Develop and Market a small business startup utilizing foundational business practices
- Established web presence and Social Media marketing analysis
- Established locations in Birmingham and Atlanta
- Website: www.keepsakepillows.org

Georgia Institute of Technology, Atlanta, GA

4/2001–10/2001

Technical Procurement Specialist, College of Computing

- Maintained equipment inventory and requisition databases (\$30 Million)
- Responsible for the purchase and deployment of technical equipment, software, and accessories
- Recommended hardware/software purchase request to faculty based on college standards
- Performed weekly back-up procedures

Birmingham Coca-Cola - Birmingham, AL

Payroll Clerk

2/1995 – 8/1995

- Managed weekly payment processing for over 500 employees

Data Controller

8/1995 – 7/2000

- Implemented training procedures for incoming Data Controllers; provided on-site support for users
- Setup and maintained new equipment (terminal displays, line printers)
- Installed PTF's and monitored batch and active job queue
- Assigned and maintained user security and built queries for analysis purposes
- Maintained user and wholesale pricing databases
- Initiated nightly back up/recovery routines and weekend system maintenance
- Generated and distributed daily and monthly sales and financial reports to Management staff
- Liaison between 45 end users and programmers

Additional Training

- Social Media Graduate Certificate – UAB Collat School of Business – December 2020
- Quality Matters Training UAB – 2019
- Center for Teaching and Learning – UAB Certificate – 2019
- Dale Carnegie Managerial Skills Certificate
- UAB TRAINING AND DEVELOPMENT COURSES: Adobe CC Suite, MS Office, Microsoft SQL, HTML, CSS, SQL Server Administration, Google Analytics

PROFESSIONAL & PERSONAL AFFILIATIONS

PHI KAPPA PHI HONOR SOCIETY (UAB)

ASSOCIATION FOR TALENT DEVELOPMENT (ATD) BIRMINGHAM CHAPTER

ALABAMA INSTRUCTIONAL DESIGN NETWORK (AIDN) BIRMINGHAM, AL

COMMUNITY SERVICE PROJECTS – HABITAT FOR HUMANITY

SPELMAN COLLEGE ALUMNAE ASSOCIATION

PRESENTER AT UAB GIRLS BUSINESS ROUNDTABLE

BIRMINGHAM BOWL VOLUNTEER

NATIONAL CONGRESS OF BLACK WOMEN – BIRMINGHAM METRO CHAPTER

FAITH CHAPEL CARE CENTER VOLUNTEER

ALPHA KAPPA ALPHA SORORITY, INC.